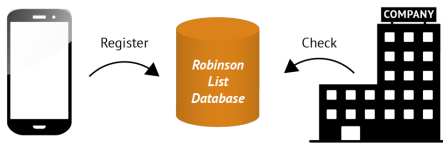


Robinson List Services

THE DO NOT CALL / TEXT SOLUTION

The Robinson List service (or Mail Preference Service) consists of an opt-out list of people who do not wish to receive unsolicited marketing transmissions, multiple tools to perform registration and safe and secured downloading mechanisms. Marketing transmissions are calls or text messages.



Users are able to register their numbers on the Robinson List in order to prevent being sent unsolicited messages. Registering is as easy as sending a text message to a short code. After signing up the number is added to the list.

The number will be used for no other purpose than to be added to the Robinson List. The List helps Regulators maintain the code of conduct which should be committed by the commercial organizations. Those planning to perform a campaign need to check and process the list before starting. This in order to prevent unsolicited marketing actions. Authorized organizations use downloading mechanisms validated through voucher codes.

A registering platform, a safe and secured database and a management module are part of the Robinson List services.

Get in contact

Would you like to learn more about the services of PortingXS?

Please contact our team for more information.

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